

Lifeguard extends awareness into the home between caregiver visits using privacy-first Wi-Fi motion sensing. By identifying meaningful changes in activity patterns, agencies can detect potential concerns earlier, support caregivers more effectively, and strengthen relationships with families.

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### How Lifeguard Creates Value

#### Extend Visibility Between Visits

Lifeguard provides ongoing awareness of activity patterns between caregiver visits.

#### Identify Needs Earlier

Changes in routines may reveal emerging concerns before they escalate.

#### Strengthen Family Confidence

Families gain reassurance knowing meaningful changes in activity will be identified.

#### Support Care Plan Adjustments

Insights help agencies identify when additional support may benefit the client.

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### Example Financial Impact for a Home Care Agency

#### Example Client

20 hours of care per week  
\$35/hour billing rate  
Annual revenue per client

**\$36,400**

## Scenario 1

### Retention Increase

If Lifeguard extends a client relationship by 1 month

Additional revenue per client

**\$3,033**

For 10 clients

**\$30,330 additional annual revenue**

## Scenario 2

### Additional Care Hours Identified

If Lifeguard helps identify 2 additional hours per week

Additional revenue per client annually

**\$3,640**

For 50 clients

**\$36,400 additional annual revenue**

## Combined Impact Example

Retention + additional care hours

**\$66,730 potential annual revenue**

(for a 10-client program)

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Even modest improvements in retention or care utilization can significantly outweigh the cost of Lifeguard. By extending awareness between visits, Lifeguard helps agencies strengthen client relationships, support caregivers with better information, and identify care needs earlier.